New M-F export manager

mamory-rerguson (Exort) Ltd.
He succeeds Mr John
arsons, who leaves at the
d of August after nearly
years with M-F.
years with M-F.
years make the company's
run machinery sales and
vvice, Export Europe, He
inged M-F in 1965 in
recutina and was director
marketing in Argentine
perations from 1969 to
7td.

became director of in export operations the Americas before ing to his present posi-in 1975, will continue to be



based in Coventry and will be responsible for M-F's farm machinery business in Western Europe in countries where the company do not where the own manufac

LEAMINGTON WARWICK NUNEATON RUGBY Winter helps EMEB to record year

BUSINESS NEWS

PROFITS of the East Midlands Electricity

Midlands Electricity
Board have leapt by
72 per cent to a record
£16,829,000.
The profits were achieved
on sales of £480,000,000 in
the year to March 31, 1979,
and compare with profits of
£97,89,000 on sales of
£414,000,000 in the previous
year.

ZAIA.000.000 in the previous year.

The board's area includes Coventry and much of Warwickshire.

Annual report, the board say that the increase in profits was due largely to liveller industrial activity and the severe winter.

A 54 per cent increase in a severe winter activity and the severe winter.

A 54 per cent increase in a severe also reduced profits on trading activities were also responsible.

Turnover at their 72 show-

rooms was up by 32 per cent to £14.554,000, with one retail outlet in Nottingham becoming the first to achieve an annual turnover of more than £1 million.

The became

The board's electrical contracting business also increased turnover by 13 per cent.

cent.

During the year, they paid
the Central Electricity
Generating Board
2362.381,000 for electricity,
supplies, representing 82.7
per cent of their total
revenue expenditure.

The profit of £1,670,000 on contracting and sales of appliances was an increase of £1,106,000 on the previous year and was the highest level ever achieved by the board.

The chairman of the EMEB Mr Jim Smith, said that the current year had included one of the worst winters in living memory and had tested the board's distribution system and staff organisation to the full.

£118 million profits boost

Britain's electricity supply industry made a £251.4 million profit last year 1118 million more than in 1877-78. So were boosted by an example of the profit law in the report points out that, since the inflation rate was about 10 per cent. there was a fall in the real price of electricity according to the Electricity Central Electricity Generating Board, in its annual results, declares a net profit of £65.8 million—higher than expected because interest rates excause interest rates excause of efforts to contain cost increases.

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ENTERTAINMENT

BL SYSTEMS WILL HAVE WIDE ROLE

A NEWLY-CREATED subsidiary company within BL Ltd will comprehensive systems service within the group but will also sell services outside.

Among services which BL Systems Ltd. will offer to customers are computer systems development, data processing operations, communications operations communications operation and computer variating and technical computing.

The new director of planning and engineering for

director of systems for background of advanced of advanced computer and communications technology is of considerable importance to BL. By creating a commercially-creating a commercially-creating a commercially-creating a commercially-creating a commercially-creating a commercially-creating and a system of the commercial commercially-creating and commercially-creating and commercially-creating and commercial commerc

"We also believe that we can exploit externally certain applications in which the work we have done is in advance of anything on the market."

market."
The company will have a staff of 850, with head-quarters at Redditca.

Insurance for holidaymakers

Insurance for holiday-makers stranded because of bed weather or transport breakdowns was announced by the Association of British Travel Agents. It starts on September 21 and will in-clude outward and return journeys.

clude outward and return journeys.

The original "Extrasure" insurance soheme launched by the association last November offered cover against delays in Britain caused by strikes.

The new director of planning and engineering for the West Midlands Passenger Transport Executive is Mr Robert Graeme

the West Midlands Pasenger Transport Executive is Mr Robert Graeme Crawford.

Mr Crawford, aged 38, moves from the heavy vehicle division of Leyland vehicles Lid, where he was privile to manager of commercial vehicle product planning with C hrysler International for five years and held a similar post with Leyland's truck and bus group until 1977.

Society's new office

The Warwick-based Heart of England Building Society are extending their activities to Stourport-on-Severn. The society's new office there, only the second muldington, open of the society of the society

Showroom plan

Mr J. Stannett, who runs a gatage next to 137, Lower Street, Rugby, has applied for planning permission to put up a single-storey building to be used as a car showroom and M.o.T. test centre. By GREN

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