Business Mail

New Jaguar boost for Midlands



Arch rivals

turn to BL

technology

The BL company which made Austin Rover and Jaguar production among the most modern in the world is now selling the same service outside the group as well.

One of its recent customers is Aus.

By STEPHEN WARD grams can be used on

By STEPHEN WARD

The exciting new convertible Jaguar announced today is a result of co-operation between three minds of the second of the second

fitted.

After returning to Jaguar for painting and the fitting of mechanical components and interior trim, the car is sent to Aston Martin

by RUSSELL BRAY Mail Motoring Correspondent

Tickford's new factory at Bedworth for the removable roof panels and rear hood to be installed.

Installed.

Both the £19,250 XJS
Coupe and £20,756
Cabriolet use Jaguar's
new aluminum alloy
six-cylinder twin cam
engine eventually destinued for the new XJ40
saloons.

A 3.6 litre engine with four valves per cylinder, it produces

225 bhp and drives the rear wheels via a five-speed German Getrag gearbox.

Acceleration to 60 mph takes 7.6 seconds, the same time as the automatic gearbox-only 5.3 litre V12 XJS

Top speed of the new 3.6 models is in excess of 140 mph but in day-to-day driving Jaguar estimates owners should average 25 to 28 mps.

On the road it is a delight to be back in a convertible Jaguar with a manual gearbox.

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of private and public sector premises in an easy to read format. Just fill in the coupon for

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This has brought the company, in turn, an income from firms which pay an insurance premium in return for the right to use its facilities as a back-up if they have their own disaster.

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The company operates the UK's largest privately owned communications network.

Mr Leighfield said orders had been won from companies such as Lucas, TI, Citibank, Cadbury Schweppes and Ford, which ordered a programme for monitoring and efficiency of a factory to find bottlenecks.

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City of Birmingham Development & Promotion Unit, Council House,
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BIRMINGHAM

Chance to be a big spender



Here is another chance to be a big winner—and go on a £500 spending

a £500 spending spree.

The winner will have a choice of goods from the vast range at SavaCentre, Oldbury, West Midlands.

SavaCentre Ltd. is an associate company of British Home Stores and Sainsburys.

Shoppers have a huge choice of merchandise from both shop groups. On the entry coupon are listed 12 items that the winner could buy from a colour TV to curtains or a microwave oven.

All you have to do is

curtains or a microwave oven.

All you have to do is
to decide their relative
importance in enhancing the appearance of
your home.

The prize will go to
the entrant who, in the
opinion of the judges,
places the items in the
best order.

Coupons will be published in the Mail every
day throughout the run
of the Evening Mailsponsored Midlands
Ideal Home Exhibition
at Bingley Hall, Birmingham, and you can
make as many attempts
as you like — thus
increasing your chance
of winning — but each
entry must be on a
separate form.

Password winners

ENTRY FORM

IDEAL HOME EXHIBITION SPENDING SPREE CONTEST

Listed below are 12 items which could enhance the appearance of your home. Select the 10 that you think are the most important and place them in what you consider is their order of priority.

- A. Microwave B. Stereo unit
- C. Continental guilt
- D. Pair of curtains E. Matching hand and bath towels
- F. Washing machine
- G. 14" colour TV H. Pair of matching sheets and
- pillowcases J. Table cloth and matching napkins
- K. Refrigerator
- L. Vacuum cleaner
- M. Three matching table lamps

8th 9th 10th

2nd

3rd

4th

5th

6th

7th

I am over 18 years. I have read and accept the Rules.

NAME (USE BLOCK LETTERS) ADDRESS

Closing date for entries: WEDNESDAY, OCTOBER 19, 1983.

RULES

Opening times

The exhibition is open every day until Saturday, October 15. From Monday to Saturday, the opening hours are ip.m. to 10 p.m. and on Sundays from 11 am. to 7 p.m.

Admission is £1.50 for adults and 80 pence for

One of its recent customers is Austin Rover's archrival, Ford. BL Systems was setup in 1979 by the then BL chairman. Sir Michael Edwardes, to combine all the cargroup's information technology and computer expertise in a separate operating company. Since then it has masterminded the heavy investment in met technology and computer expertise in a separate operating company. Since then it has masterminded the heavy investment in met technology and computer sate the communications and data centre in Redditch, which contains £14 million worth of computer systems. Mr John Leighfield, managing director of BL Systems, said he does not expect the volume of work from the parent company is well as the firm hopes it will have rise to 30 per cent. The annual turnover is simpst £30 million. Production lines at Longbridge and Cowley, are controlled by six large computers at the communications and data man equipment which contains £14 million worth of computer systems. Mr John Leighfield, managing director of BL Systems, said he does not expect the volume of work from the parent company to be fall off. BL Systems has set up a computer "disaster recovery centre" in Lancastire where duplicated data and pro-20 10 20 20 10 NO TO LANGE OF City of Birmingham District Council BUILDINGS OF ARCHITECTURAL & HISTORICAL INTEREST

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CLOSING DATE FOR OFFERS NOON MONDAY 24th OCTOBER 1983





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1,000	Premium	Bonds	winners

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